# TENNESSEE GENERAL ASSEMBLY FISCAL REVIEW COMMITTEE



## **FISCAL NOTE**

SB 610 - HB 633

February 14, 2017

**SUMMARY OF BILL:** Prohibits the Tennessee Education Lottery Corporation (TELC) from targeting advertisements or promotions of lottery and lottery games toward any player based upon the player's economic or socioeconomic status.

## **ESTIMATED FISCAL IMPACT:**

#### NOT SIGNIFICANT

## Assumptions:

- The proposed prohibition on targeted advertising or promotions will not significantly impact TELC's current advertising or promotional procedures, or the total demand for lottery in the state.
- Any impact on TELC's expenditures or net lottery proceeds transferred to the Lottery for Education Account is estimated to be not significant.

### **CERTIFICATION:**

The information contained herein is true and correct to the best of my knowledge.

Krista M. Lee, Executive Director

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